



LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT (use several sheets if necessary)		SERIAL NO. 09/285,929	CASE NO. 9623/418
		FILING DATE April 2, 1999	GROUP ART UNIT 2178 <b>RECEIVED</b>
		APPLICANT(S): Charles McElfresh et al.	

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REFERENCE DESIGNATION      U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
<i>SGH</i>	A1	5,659,732	08/19/97	Kirsch	395/605	05/17/95
	A2	5,717,923	02/10/98	Dedrick	396/613	11/03/94
	A3	5,724,424	03/03/98	Gifford	380/24	11/29/95
	A4	5,724,521	03/03/98	Dedrick	395/226	11/03/94
	A5	5,724,524	03/1998	Hunt et al.	395/237	12/15/95
	A6	5,748,954	05/1998	Maudlin	395/610	06/05/95
	A7	5,752,238	05/12/98	Dedrick	705/14	11/03/94
	A8	5,768,521	06/16/98	Dedrick	395/226	02/02/96
	A9	5,794,210	08/11/98	Goldhaber, et al.	705/14	12/11/95
	A10	5,826,241	10/20/98	Stein, et al.	705/26	09/16/94
	A11	5,848,397	12/08/98	Marsh, et al.	705/14	04/19/96
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	A13	5,852,820	12/22/98	Burrows	707/2	08/09/96
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	A20	5,920,859	07/06/99	Li	707/5	02/05/97
	A21	5,930,777	7/27/99	Barber	705/40	05/23/97
	A22	6,078,866	06/20/00	Buck et al.	702/2	09/14/98
<i>✓</i>	A23	US 6,185,558 B1	2/06/01	Bowman et al.	707/5	03/10/98
<i>✓</i>	A24	US 6,296,361 B1	07/31/01	Davis et al.	707/3	05/28/99
<i>✓</i>	A25	US 2002/0004735 A1	01/10/02	Gross	705/10	01/18/01

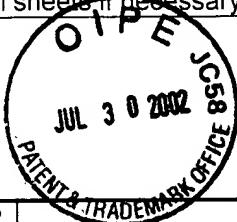
FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES NO
	A26	WO 99/20486	09/1999	WIPO		
	A27	WO 99/48028	09/1999	WIPO		
	A28	WO 2000/16218	03/2000	WIPO		
	A29	WO 2000/41090	07/2000	WIPO		

EXAMINER <i>Horn</i>	DATE CONSIDERED <i>1/12/03</i>
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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)
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A32	Dawson et al., "2 Search Sites Narrow Their Parameters", Adweek-Western Edition, Vol. 48, Issue 42, Oct. 1998, page 1.
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A43	Frentzen, Jeff, "Help for Getting the Word Out About Web Sites", PC Week, v14, n46, p. 27(1), Nov. 3, 1997.
A44	Miller, Karen L., "Improve Your Ranking (Building Web Sites to Attract Web Searches)", Home Office Computer, v16, n1, p 51(2) Jan, 1998.
A45	Wingfiled, "Another Engine Takes Ads By The Click", from <a href="http://www.news.com?news/Item/0.4.1387,00/html">http://www.news.com?news/Item/0.4.1387,00/html</a> , May 1996.
A46	Pelline, "New Search Engine Goes Commercial", by CNET News.com, Feb. 1998.
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A48	Vondr Haar, "Searching For The Highest Bidder", from <a href="mailto:Inter@active">Inter@active</a> .week.
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FORM PTO-1449 <i>Patent and Trademark Office</i>	JUL 30 2002 <i>SCB 8</i>	SERIAL NO. 09/285,929	CASE NO. 9623/418
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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)		
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EXAMINER	<i>John</i>	DATE CONSIDERED	<i>1/21/03</i>
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A85	"Going, Going...", The Wall Street Journal, April 1998. p. B1.	
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A94	Nelson Wang, "Engines Battle Irrelevance of Results", Internet World, Feb. 10, 1998, p. 1		Technology Center 2100
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A108	Galore – Super Search Engine, May 21, 1999, obtained at the internet address <a href="http://www.galore.com/1/mainframe.shtml">http://www.galore.com/1/mainframe.shtml</a> .		
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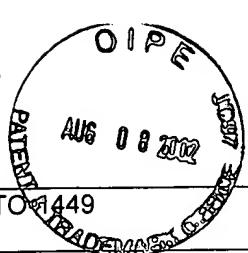
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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)
A114	Correspondence from Emilia F. Cannella to Andrew Conru, Vote Publishing regarding galore.com, June 30, 1999.
A115	SearchUP.com – Internet Directory, Automated Bid Placement System, obtained at the internet address <a href="http://www.searchup.com/search.cfm">http://www.searchup.com/search.cfm</a> , August 25, 1999.
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A119	Correspondence from Emilia F. Cannella to Mr. D. Reed, Reports Galore, regarding hitsgalore.com, June 30, 1999.
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A121	Jeff Fretzen, "Help For Getting The Word Out About Web Sites", PC Week, Vo. 14, No. 46, Nov. 3, 1997, p. 27(1).
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## U.S. PATENT DOCUMENTS

## FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES	NO
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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
	B1	Press Release article titled "GoTo.com Announces First round of Financing, Totaling More Than \$6 Million, Led by Draper, Fisher Jurvetson", <i>Business Wire</i> , dated May 19, 1998, printed from the Internet at < <a href="http://www.dialogclassic.com/main.vingw">http://www.dialogclassic.com/main.vingw</a> > on 11/9/00, 2 pages.
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609;  
Draw line through citation if not in conformance and not considered. Include copy of this form with next  
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